
AYMARA DIAZ

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www.aymaraportfolio.com

4460 NW 107th Ave

Apt 205, Doral, FL 33178

EDUCATION

Coder House. Buenos Aires - Argentina, 2019

- Certificate: E-commerce Manager

University of Miami, Miami Florida - USA, 2016

- Master of Arts (MA) - Journalism

Thesis: <http://aymydiaz.wixsite.com/behind-the-name>

Universidad Metropolitana, Caracas - Venezuela, 2014

- Certificate: Voice, Diction Speech and Broadcasting

Universidad Monteavila, Caracas – Venezuela, 2013

- Bachelor of Science - Mass Communication

Thesis: <https://vimeo.com/71312244>

PROFESSIONAL EXPERIENCE / DEVELOPMENT

Radio Caracol Grupo Prisa, Miami, Florida - Assistant Producer, 2018

- Associate Producer on Julio Sanchez Cristo's show, Florida edition
- Reporter.

Silvia Tcherassi Designs, INC, Miami, Florida - Brand Assistant, 2017- 2018

- Styling
- Sales Associate

305 PR, Miami, Florida - Summer Intern, 2016

- Organized press tour with clients.
- Community Manager.
- Developed content for social media.

Globovisión, Caracas, Venezuela – Intern, Producer, Programming, 2013-2015

- Assistant Producer of the show "Biografias":
Worked closely with the producer throughout the production process. Involved in the pre-production to the post production stage.
- Producer of the network television campaign "La Venezuela Que Construye", "The Venezuela That Builds"
- Coordinator of the Programming Department

Estee Lauder Companies, Caracas, Venezuela - Intern, 2012

- Worked with the marketing department of the brand in the launching of a new fragrance.
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- Assisted the sales department of the brand by updating the weekly sale reports from the stores nationwide
 - Helped the training of the sales staff of the brand

Photography Production Course, Caracas, 2011

- Organized Photography Productions for different brands such as: McCornick
- Participated in photographic campaign of famous Venezuelan photographer: Fran Beaufrand

“Solo En Casa” Movie, Venezuela, 2011

- Assisted the Art Direction Department of the film
- Responsible for set props
- Assisted the production department of the film

Universidad Central De Venezuela, Caracas, 2009

- Intermediate French Language Course, levels: 1, 2, 3

Santa Barbara International Film Festival – Volunteer , 2008

- Assisted with the placement logistic of the press
 - Involved in the pre-production process of the event
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